



CheerExpo 2021 Coach Agreement & Virtual Event Details *STREAMING JUNE 5/6*



Your full agreement to the information/conditions below is legally assumed upon registering (payment, sending in video and/or receipt of team information to be added to the roster of competing teams at the event).

Key Features:

- Two-day virtual championship where all teams compete twice (except Special Needs/Prep/Novice). Each performance is worth 50% of your score. You choose which video to use as Day 1 or Day 2. Your Day 1 video will be played in the order of registration. The “Day 2” video will be played in order of placement from the Day 1 scores (Last place team first and 1st place team last).
- ALL teams receive awards. Banners for all programs (1st, 2nd, 3rd and participatory banner for all other placings). All athletes will receive event ribbons. Awards will be shipped directly to the address listed in the registration within 6 weeks of the event.
- DEFERRABLE Bids to The Cheerleading Worlds (up to 2 Partial Paid Bids and 6 At Large Bids). For more information visit: <http://www.cheerexpo.com/WorldsBids.htm>
- Earn credits to The OPEN Cheer and Dance Championships location of your choice! For more information visit: <https://openchampionshipseries.com>
- Judges Choice Level Champions and Scholastic Level Champions for High School / Junior High and University / Collegiate Teams.
- Video must be submitted by May 19th. Scoring in advance will allow us time to produce virtual awards ceremonies appropriately and present them at the end of divisions during the virtual event.

General Event / Judging / Competition Rules:

1. CheerExpo reserves the right to cancel or combine divisions depending on registration in each division. See Divisions document.
2. All teams will submit two videos (one for Saturday (Day 1) and one for Sunday (Day 2), EXCEPT Prep, Novice and Performance only teams which will submit only 1 video. Your final scores will be a combination of day one and day two (each performance worth 50% of final score).
3. All teams will compete using the IASF rules of play. Use the CheerExpo Divisions when selecting divisions.
4. Nova Scotia School teams must compete using the appropriate NSSAF rules of play (L2 for Junior High and L3 for High School) and IASF Level rules.
5. **ALL Teams will be scored using the Expofest versions of the Cheer Canada score sheets (COVID adjusted). These score sheets and information can be found here: <https://www.expofest.ca/scoring>**
6. Videos will be judged based on what the judges can see. Anything outside of the frame will not be considered. Videos must be one fluid run and unedited. More information on how to create your videos is found below in this document.
7. NEW BRUNSWICK ADJUSTMENT: New Brunswick / PEI teams can choose to compete in:
 - a) The non-stunt division (send in one video per performance) OR,
 - b) The regular divisions by sending two unedited videos per performance...one with tumbling but no stunts and one with the stunts but no tumbling. **The routines must be exactly the same choreography and music.** The two videos will be edited ON OUR END into a split screen so that both play at the same time when scored. Building judges will watch the side with building, tumbling judges will watch the one with tumbling and the jumps of both. Choreo judges will watch both. When choosing this option, the total number of videos being submitted will be 4

per team to use for both days of the virtual event. NOTE: All other skills must be performed full out in both videos (choreo, dance, jumps, etc).

1. CheerExpo Score Check: The coach will be presented with their deductions and legalities after the scoring of the routine(s) and given the opportunity to discuss any legality infractions or deductions with a review judge. Time limits/scheduled times will be determined once we get closer to the event. Coaches will not be permitted to view the score sheets of other teams or challenge the scores of other teams. Score check will be done via email and/or text with the coach listed in the registration form.
2. Legality Deductions: For this season, if a legality is caught in the first performance (Day 1), it will be attributed to that score. For the second performance (Day 2), the legality will not be counted again if it is the same legality performed in the same way at the same time as the first performance (Day 1) since there is no opportunity to correct the legality as both videos are due at the same time. Teams will not be hit twice with the same legality infraction. If a legality is first discovered or performed on the second video, the legality will be attributed to the score of the second (Day 2) video.
3. CODE OF CONDUCT: Last but certainly not least...this competition will be run with the spirit of fair-play and sportsmanship in mind. The goal of the CheerExpo Virtual Championship is to provide athletes with the opportunity to compete with teams in a friendly and respectful manner. It your responsibility to ensure that your coaches, athletes and parents are aware of these rules and conduct themselves accordingly. All participants (Athletes, Coaches, Officials, and Spectators) are required to exhibit good sportsmanship at all times; including online and on social media. We will not tolerate rude or disrespectful behavior (in person or online) to any other participant, staff, volunteers or judges, such behaviour could result in a penalty and/or disqualification without refund.

Registration & Payment Info:

Registration deadline is May 1st for all teams. This is what you will need to send in to be registered:

1. Completed Registration Form(s). You will need to fill out one excel file PER TEAM you are registering. Prices are per competitor. Please email the EXCEL file to info@cheerexpo.net.
2. With the risks of COVID-19 in mind, we are using a Terms and Conditions of Participation notification rather than printed & signed waiver forms. Programs are responsible to ensure that parents and participants are directed to read the Terms and Conditions information prior to registration /participation. The document may be distributed electronically as a PDF file, sent as a link to the page on the CheerExpo website or printed as a hard copy for distribution.
3. If you are registering a school team or a college/university team, a letter of permission from the school principal or athletic department recognizing that the team is participating in the event virtually is required.
4. Payment (ONE certified cheque, EMT, or bank draft per program/gym):
 - a. Cheques/Bank Draft will be accepted only if received prior to May 2nd. Prior to creating the cheque, remove the processing fee cell to see the correct total without processing fee. Make payable to CheerExpo and mail to: 16 Liberty Crescent, Trenton, Ontario, Canada K8V 0G2
 - b. Email Money Transfer should be payable to info@cheerexpo.net. Remove the processing fee cell to see the correct total prior to sending EMT.
 - c. Credit Card payments via PayPal only. To join paypal go to www.paypal.com. It's free to join PayPal and it's probably the most secure way to pay online since your banking details are not disclosed with payment. The 4% processing fee will apply.
5. RETURNED CHEQUES & NON-PAYMENT: Cheques that are returned for any reason will be charged a \$50 return fee in addition to the principal amount. Cheques will no longer be accepted as a method of payment from the team/program in the future. Non-Payment Policy: Any bounced cheques, non-payment, or amount due after the competition will accrue 5% interest every 30 days starting from the Friday (check in) of the event. If the amount due is not paid in full after 90 days an extra 30% of the total

will be added to the amount owing and the file will be sent to the collection agency (the 30% is a recovery charge to cover collection agency fees). In the event of litigation, the Program (aka the team, school, club, gym, owner, head coach, etc) will be responsible for all legal fees.

6. Cheer Abilities/Special needs teams are welcome to participate at no charge. Special needs/Cheer Abilities teams will be performance only and will not be scored.
7. CORRECT INFORMATION - We understand that the information and spelling used in our registration form will be used for the schedule and online events and we have checked and verified that the spelling and division selection is correct. We understand that the contact information listed for the head coach will be used for review. Should any division changes need to be made they will be prior to or upon sending in videos; not after.
8. REFUNDS & CREDITS: Refunds of new registration fees paid for this virtual event will be issued if the online event is cancelled by CheerExpo or if local restrictions prevent the team from being able to submit a video that meets any division offered by CheerExpo. Credits used from 2020 event will not be refunded however, they will be re-credited towards future events and will be pro-rated based on when credit is used (see chart below). CheerExpo reserves the right to re-schedule or postpone events if necessary.

Credits Issued from 2020		EXAMPLE: Value Credit of \$1000
If used in 2021	100% Credit	\$1000
If used in 2022	80% Credit	\$800
If used in 2023	60% Credit	\$600
If used in 2024	40% Credit	\$400
If used in 2025	20% Credit	\$200

Liability and Use of Images or Recordings:

1. USE OF IMAGES OR RECORDINGS FOR/OF THE EVENT(S) : The registered Program, it's clients/members and/or Parent/Legal Guardians of clients/members (collectively the "Participants") hereby transfers and assigns to CheerExpo Cheerleading and Dance Events Inc. and its successors, the exclusive royalty free right to make/use recordings and utilize the Participant's image, logo and/or voice for the purposes of CheerExpo Cheerleading and Dance Events Inc. for the Event(s), for any future Event(s), for advertising and promotion in general or for any other commercial purpose. The Registered Program, it's clients/members and/or Parent/Legal Guardians of clients/members (collectively the "Participants") waives any right to monitor, inspect or approve any such recordings/images or the use of any such recordings/images.
2. RELEASE OF LIABILITY: The Program, both during and following the expiry or termination of this Agreement, shall indemnify and save CheerExpo, its employees and agents, harmless from and against all claims, losses, damages, costs, expenses and other actions made, sustained, brought, threatened to be brought or prosecuted, in any manner based upon, occasioned by or attributable to any injury, illness or death of a person, or loss or damage to property caused or alleged to be caused by any willful or negligent act, omission or delay on the part of the CheerExpo, their officers, directors, employees, contractors, or agents in connection with anything purported to be or require to be provided by or done by CheerExpo pursuant to this Agreement. This provision shall survive the termination of this Agreement. Any and all fees associated with legal action will be the responsibility of the Program, not CheerExpo.

VIDEO SUBMISSION GUIDELINES: VIDEOS ARE DUE BY MAY 19th

Naming your Videos:

Prior to sending your videos, please rename them! Name your video file with the performance number (I.E. Day 1 or Day 2), name of the program/team, the division:

Video File Name Example:

DAY1ABCathleticsStarlightsU17Non-StuntAGL3.mov

This nomenclature tells us the gym/program name (ABC Athletics); the team name (Starlites); the division (U17 Non-Stunt All Girl Level 3)

This will help us to ensure that your videos are correctly displayed within the correct divisions, during the right day, with the correct team information.

Performance Surface:

Routines that include stunting and/or tumbling must be done on mats or grass. The size of the performance does not have to be “standard” size. If you only have 5 strips of carpet bonded foam mats, that is okay as long as all stunt or tumbling skills are performed on the surface.

Uniform:

Standard competition uniforms are preferred but not required. Practice wear that is appropriate for the age group and adhere to safety standards is allowable. Having everyone dressed the same/similar is highly advised. Masks may or may not be worn (depending on your local guidelines).

Video:

- A. Videos must be recorded horizontal (not vertical /“portrait”). For better video quality, ensure your camera is supported on a solid surface or tripod rather than handheld.
- B. **Please include something in the visual frame to accurately differentiate between your Day 1 and Day 2** performance (I.E. an X on the floor in one performance, etc.). The two videos should be from different performances.
- C. Team routines must be recorded in a gym/practice facility on mats or outside on grass. The size of the performance surface does not have to be “standard” size. Mats are not required for routines which are both non-stunt and non-tumble.
- D. Due to copyright laws, routines from other events are not permitted unless **both** of the following conditions are met:
 - 1) You have written permission from the event producer to use the video for the CheerExpo virtual event and you provide that written permission to CheerExpo upon submission of your video. The date and contact information of the event producer must be included.
 - 2) The creation of a new video is not possible due to COVID restrictions
- E. Videos must be unedited. No pauses or cuts.
- F. Use a camera or smart phone/tablet camera set to the highest possible resolution:
 - Ideally Full HD / 1080p (1920x1080 or 1080 x 720)
 - Minimum HD / 720p (1080 x 720)
 - Bit Rate of 10MBS absolute minimum

- G. We accept only .MP4 or .MOV formats
- H. Make sure you have good lighting when filming and your music is clear during the recording. It's best to keep coaches/fans backed away from the camera to reduce distracting ambient noise on the recording. Recordings with vulgar language are not acceptable.
- I. Ideally, the video should be filmed in front of the mat, with a center view that will include a full picture of all athletes throughout the performance. The video must be shot in one complete sequence from beginning to end. Should your venue limit the ability to get a front and centre view, adjust the vantage point of the camera to the least degree possible to capture the entire performance. Ensure there are not items or people in the frame that block the performance.
- J. As COVID restrictions may be increased or decreased without advanced notice, it is advisable to VIDEO PRACTICES OFTEN.
- K. Your videos will be scored and edited into a video production with high end graphics which will be distributed on the VIMEO platform. The link to watch the event will be released prior to the event with a block schedule of when videos will be streamed. The event will also be available online after the live-stream for 24 hours. Day 1 rankings and Day 2 Award ceremonies will be included in the production periodically, typically after approx. 10-15 teams or after each large division.
- L. As CheerExpo is not in a position to verify whether music licenses are truly valid or not - Music rights are the responsibility of the program and will not be collected by CheerExpo. VIMEO states that they have a built-in system to remove copyrighted materials. If the music is flagged by VIMEO the submitted routine music will be muted or replaced by generic music.
- M. Submit your uncompressed videos via www.wetransfer.com to info@cheerexpo.net or by sharing of Google Drive. To use Google Drive, upload the video to google drive and send us a shared link to info@cheerexpo.net
- N. Ensure the video is properly named!

Questions? Contact Laura at info@cheerexpo.net