

- Two-Day Championship
- ALL teams receive banners & athletes receive individual awards (live – medals; virtual ribbons or mini banners). Also awarded: Judges Choice Level Champions, MAXOUT Champions (Allstar), Grand Champions (Scholastic), Coach of the Year, MB Heart & Soul Awards, Best Fans in the Stand, and various specialty awards (awesome jumps, stunts, etc.,).
- DEFERRABLE Bids to The Cheerleading Worlds (up to 2 Partial Paid Bids and 6 At Large Bids). For more information visit: <http://www.cheerexpo.com/WorldsBids.htm>
- Earn credits to The OPEN Cheer and Dance Championships location of your choice! For more information visit: <https://openchampionshipseries.com>
- Bids to the Allstar World Championship (U18): <https://theallstarworlds.com>

Registration Information

Your full agreement to the information/conditions below is legally assumed upon registering (payment, sending in team information to be added to the roster of competing teams at the event, etc.).

This is what you will need to send in to be registered:

1. Completed Registration Pack(s). You will need to fill out one excel file PER TEAM you are registering. Please email the EXCEL file to info@cheerexpo.net. Note: If you choose to mail in your package or send in any other format (PDF, Word, etc) there will be a \$100 per team processing fee.
2. If you prefer to skip Friday night check-in, you can opt to have your passes shipped if you have your registration 100% completed by March 4th.
3. Programs are responsible to ensure that parents and participants are directed to read the Terms and Conditions of Participation document prior to registration / participation. The document may be distributed electronically as a PDF file, sent as a link to the page on the CheerExpo website or printed as a hard copy for distribution.
4. University/College/CEGEP teams require an official roster of team members from the registrars' office. They'll need to sign off verifying that all team members are students of the school or an affiliated school to participate at CheerExpo. Minimum number of courses a student must be registered in to be eligible is 1 (one). Work terms also qualify.
5. Nova Scotia Junior and Senior High School teams will need to have an NSSAF Sanction form signed by the school submitted by February 14th.
6. Grade school teams (junior high, high school, etc.) from outside of NS will require a letter of permission from the school principal or athletic department recognizing that the team is participating at the event.
7. Payment (ONE certified cheque, EMT, or bank draft per program/gym):
 - a) Cheques/Bank Draft will be accepted only if received prior to February 14th. Make payable to CheerExpo and mail to 16 Liberty Crescent, Trenton, Ontario, Canada K8V 0G2
 - b) Email Money Transfer should be payable to info@cheerexpo.net
 - c) Credit Card payments via PayPal only. A 4% convenience fee must be added to your total. To join PayPal go to www.paypal.com. It's free to join PayPal and it's probably the most secure way to pay online since your banking details are not disclosed with payment.

Additional Registration Information:

1. Two (2) FREE coaches per competing team. Coaches are responsible to have all medical information pertaining to the competitors including health card numbers, insurance companies (if applicable), any allergies or potential health considerations, proof of age and all emergency contact information. If the group or individual is part of a team, this/these coach/helpers must be the actual coach(es) of the team. Additional coaches may come at the discounted rate. Coaches who are also athletes on a team are still required to pay to compete.
2. Athletes / teams from outside of Canada will be required to have medical insurance.
3. Non-Payment Policy: Teams with a balance due will not be permitted to participate. Cheques must clear PRIOR to the event. Any bounced cheques, non-payment, or amount due after the competition will accrue 5% interest every 30 days starting from the Friday (check in) of the event. If the amount due is not paid in full after 90 days an extra 30% of the total will be added to the amount owing and the file will be sent to the collection agency (the 30% is a recovery charge to cover collection agency fees). In the event of litigation, the Program (aka the team, school, club, gym, owner, head coach, etc) will be responsible for all legal fees.
4. Cheques will only be accepted up until the standard rate deadline.
5. Special Needs teams are welcome to demo at no charge.
6. Changing divisions after the February 14th deadline will cost \$250 per division switch. The schedule may or may not change. Further, divisions may or may not change if minor changes affect the team composition after the schedule has been created (i.e., a coed team loses its only male athlete, a team adds or loses athletes).

7. There are no refunds after February 14th (awards have already been purchased) but you may transfer your credit (i.e., if Sally Sue was removed from your team, you can replace her with someone else at no extra cost, or transfer her paid amount to someone else in the form of watch & learn passes or spectator passes for family members/fans). Credits must be used for the same event.
8. After February 14th, there are no refunds for fees paid to CheerExpo unless the event is canceled by CheerExpo (for a reason other than a Force Majeure Event). In the event that the competition is canceled, all attempts will be made to reschedule the Event. Those unable to attend will not be refunded. In recognition of the fact that most expenses for the Event occur well before the Event, if a Force Majeure Event occurs which prevents CheerExpo from completing the Event, CheerExpo will not be held responsible to refund programs. For purposes of this clause, a Force Majeure Event means any cause not entirely within the control of CheerExpo and which it could not by exercise of reasonable diligence have avoided as the result of fire or other act of God / Nature, riot, labour strike, national or local emergency. Credits or partial credits may be issued towards future events in some cases and will be pro-rated based on when credit is used. CheerExpo reserves the right to re-schedule, postpone or make adjustments to events if necessary.
9. **USE OF IMAGES OR RECORDINGS FOR/OFF THE EVENT(S)** : The registered Program, it's clients/members and/or Parent/Legal Guardians of clients/members (collectively the "Participants") hereby transfers and assigns to CheerExpo Cheerleading and Dance Events Inc. and its successors, the exclusive royalty free right to make/use recordings and utilize the Participant's image, logo and/or voice for the purposes of CheerExpo Cheerleading and Dance Events Inc. for the Event(s), for judge training, for any future Event(s), for advertising and promotion in general or for any other commercial purpose. The Registered Program, it's clients/members and/or Parent/Legal Guardians of clients/members (collectively the "Participants") waives any right to monitor, inspect or approve any such recordings/images or the use of any such recordings/images.
10. **RELEASE OF LIABILITY:** The Program, both during and following the expiry or termination of this Agreement, shall indemnify and save CheerExpo, its employees and agents, harmless from and against all claims, losses, damages, costs, expenses and other actions made, sustained, brought, threatened to be brought or prosecuted, in any manner based upon, occasioned by or attributable to any injury or death of a person, or loss or damage to property caused or alleged to be caused by any willful or negligent act, omission or delay on the part of the CheerExpo, their officers, directors, employees, contractors, or agents in connection with anything purported to be or require to be provided by or done by CheerExpo pursuant to this Agreement. This provision shall survive the termination of this Agreement. Any and all fees associated with legal action will be the responsibility of the Program, not CheerExpo.
11. Credits issued from the 2020 event may be used towards future events and will be pro-rated based on when credit is used (see chart below).

Credits Issued from 2020		EXAMPLE: Value Credit of \$1000
If used in 2021	100% Credit	\$1000
If used in 2022	80% Credit	\$800
If used in 2023	60% Credit	\$600
If used in 2024	40% Credit	\$400
If used in 2025	20% Credit	\$200

General Event/Competition Rules

1. If teams are able to compete twice (except Prep/Novice), once Saturday and once Sunday, your final scores will be a combination of day one and day two (each performance worth 50% of final score). Should safety protocols prevent the event from providing two runs per team the pricing will not change.
2. Should health and safety protocols prevent a live event, the event will be switch to full virtual. It is the programs' responsibility to ensure they have video footage to submit for scoring. Video often. Should this become a reality, further details will be sent at that time.
3. **Proof of Eligibility:** See Document entitled "Proof of Eligibility" on our website to ensure you have the documentation prepared for eligibility checks during the live event.
4. Coaches / team designated adults (over the age of 21) are responsible for the conduct and safe participation of participants at all times during the CheerExpo, including during classes. You know the ability level if your athletes; we do not.
5. Teams/individuals may enter more than one division as long as they meet all requirements of each division. Crossovers (participants competing in more than one team division per club) are permitted provided the following conditions are understood:
 - A participant may not compete on two teams in the same division.
 - There are no special pricing options for individuals that compete on more than one team. Each member must pay full price for each team.
 - Although efforts will be made to prevent conflicts in the schedule, the flow and proper judging of the event are the priorities. Although CheerExpo will always try to leave at least 10 minutes between performances of crossover athletes, there are no guarantees. Only conflicts (crossovers, coaches that coach more than one team, coaches who

are athletes, etc.) that have been indicated to CheerExpo prior to the February 14th deadline will be considered for scheduling purposes. Conflicts during awards ceremonies cannot be accommodated.

- Please refer to the Cheer Canada/IASF/Cheer NS rules regarding the number of times an individual can crossover between teams and which teams they may crossover to. The CheerExpo National Championships and CheerExpo Grand Championships are 2 separate events.
 - A maximum of TWO (2) crossovers will be permitted between teams competing for Worlds Bids in separate divisions (at Worlds no crossovers are permitted). It is recommended to use this option for emergency purposes only. Crossovers to other (non-Worlds) teams (i.e., Senior 3, Open 4.2, etc.) are not limited.
6. CheerExpo Score Check: The coach will be presented with their deductions and legalities after the scoring of the routine(s) and given the opportunity to discuss any legality infractions or deductions with a review judge. Time limits/scheduled times will be determined once we get closer to the event. Coaches will not be permitted to view the score sheets of other teams or challenge the scores of other teams. Score check may be done via email and/or text with the coach listed in the registration form depending on safety protocols in place during the event.
 7. There will be no event spotters for this competition.
 8. Only Coaches are permitted in the Coaches Room. The only exception is the children of coaches.
 9. CheerExpo does not provide drinking water at the event. The warm up room and competition floor are built over platforms covering ice rinks. We are not permitted to have water coolers near the rinks as any spilled water will freeze. There are water fountains in the hallways, vending machines and a concession stand. You should also bring labelled water bottles.
 10. Music:
 - Must be emailed to klemieuxd@gmail.com no later than 1 week prior to the event (we'll remind you when it is time). Music must be labeled with your team number (this will be on the schedule), name and division.
 - You should also bring a quality copy of your music on USB or on a mobile phone.
 - If your music file does not play in the warm up room and you need to use the CD/phone option, please deliver the music to the announcer area WHEN THE TEAM/PERFORMANCE BEFORE YOU IS STARTING so the announcer knows you are ready and is not searching for you. To use music on a smart phone the phone must be in Airplane Mode.
 - Any participant(s) that make mistakes due to poor music quality, or their own equipment, supplies, or personnel, will NOT be allowed to repeat their performance.
 11. Music ownership will not be verified for copyright purposes. All teams assume the liability risk if they use copyrighted music. CheerExpo will not be held responsible. Due to copyright laws, CheerExpo does NOT have instant replay for teams and does not sell event videos. Our license with SOCAN provides us the right to play the routine music live for your performance.
 12. All participants must enter and exit the performance area in a timely fashion. Placement of props should take place immediately after the previous performance. Formal entrances (from the time your team is announced to perform) or exits involving jumps, tumbling, stunting, or organized motions, cheers or spell-outs are prohibited and may result in a deduction. All competitors should enter onto the floor as quickly as possible and immediately begin their performance when called. Teams who do not enter the floor when called will receive a zero for the performance and will be skipped. Coaches will enter the coaches viewing area with the team that is BEFORE their team to ensure that they are in place for the performance start time. Coaches may also quickly place props prior to the team performance.

Friday Coach Check-In Time:

1. Check in to pick up program bracelets will be on Friday March 25th at the venue (Halifax Forum) from 5-7pm. You may skip check-in by having your registration 100% complete by March 4th and choosing the option to have your bracelets shipped (cost \$30 per gym/program) for earlier distribution. Lost bracelets will NOT be replaced! Note that each attendee receives ONE pass regardless of the number of teams they are associated with. To choose this option enter a number 1 in the indicated section of the registration package (\$30 per GYM)
2. Tyvek bracelets: These bracelets will allow you into all class spaces (if applicable) and the warm up space for your warm up time. They must be worn on the wrist. They should only come off if ripped or cut off. If this happens, you can get your bracelet replaced at the info booth but you must have the old one to pass in. If the old bracelet is lost, it will have to be re-purchased.
3. All payments made at the event must be cash or cash equivalent only, unless they in the form of a certified cheque/bank draft, or cheque from a school. Personal, non-certified and/or business cheques will not be accepted. That means NO PERSONAL CHEQUES OR GYM CHEQUES.

Warm Up Times

1. You will be assigned warm up times for both Saturday and Sunday but they are not mandatory. All teams must at least warm up their body to prepare for physical activity before competing. All schedules for the event will be posted at least one week before the event.
2. Your warm up times are for set times. There is NO SPARE TIME allotted for teams who miss or are late for their floor times.
3. There will be other groups warming up at the previous two stations while your team is warming up on the full floor. For safety reasons, music will be kept low during your warm up time so the other groups can hear their back spotters and/or coaches calling counts.

General Info/Rules

1. The Halifax Forum is located at 2901 Windsor Street, Halifax, Nova Scotia, Canada, B3K 1A1. Although there are over 500 free parking spaces, parking is always crazy. Please let your parents know to car pool or get dropped off.
2. At 7:30am each day the vendors will be allowed entrance. General admission (everyone else) will start at 8am. The competition will begin at 8:55am with the first team taking the floor at approximately 9:00am. The vendor booths do not officially open until 9am on Saturday.
3. If your gym is competing for the BEST FANS IN THE STANDS award, please be advised that the Forum clean up staff are required to remove everything (including all signs & decorations) from the stands on Saturday evening. Please take them with you when you leave on Saturday.
4. There are over 5000 seats at the facility. Due to fire code regulations, when seats are full, no more spectators will be permitted. During your routine, coaches will have a reserved viewing area. A fan viewing area will be set up in front of the competition floor for parents/fans. If you are coming to the event as a large group, please note that **PARENTS** of the athletes competing will take priority in this area, not the athletes on other teams or the same gym. Unless you are from away with limited fan support, please tell your athletes to watch their sister teams from the stands. Due to social distancing protocols, the number of spectators may be restricted.
5. Your parents are welcome to take pictures or video from the stands for personal use but they cannot sell or offer free distribution of the photos or videos, or block any thruways, walkways, EMS, judges, spectators, or official event photographers or videographers, if applicable.
6. There will be emergency response personnel available to ensure that athletes and spectators can be well cared for if necessary. Their primary role is to deal with injuries however they can also tape if necessary. You may bring your own tape or pay \$5 to use theirs. **DO NOT BLOCK THE VIEW OR EMERGENCY PATHWAYS OF EMS.** Please review the CheerExpo concussion policy posted online.
7. You will receive an email from CheerExpo approximately 1 month prior to the event with a list of all teams, divisions, number of athletes, number of males and crossover/scheduling considerations we have on file. You will have 2-3 days to respond and make any changes necessary prior to the schedule being created. Once the schedule is completed, changes will incur a \$250 fee, if the change is permitted. Teams that have changes to their roster after the schedule has been created will be required to make adjustments to accommodate the division/ sub-split they have registered for.
8. We do not expect that classes will be permissible during CheerExpo 2022 due to COVID traffic control protocols. The following information is offered in the case that they are permitted. Class sizes are limited and filled on a first come first served basis. The class schedule will be online at least 1 week before the event. All competitors and coaches, and anyone who has a Watch & Learn pass can go to any class they choose. You do not have to pre-register for individual classes. CheerExpo assumes NO responsibility in the validity of information taught in classes, or quality of products purchased. Even though companies have booked classes or booths, we cannot guarantee their attendance at the event.
9. If live awards ceremonies are permitted, they will take place on Sunday after each block (Saturday for Prep/Novice). If only virtual awards are permissible, a coach of the program may pick up awards on Sunday after the awards ceremony.
10. Accommodations are your responsibility. CheerExpo assumes no responsibility for the quality of stay at any hotel.
11. The venue will have a concession stand set up and we have no say in what is sold. No outside food or drink is permitted in the building. We are not that picky on this issue but we have to relay the message. That being said, there is absolutely no food or drink permitted in the warm up space or class spaces (except water). There is also no food or drink permitted on or around the competition floor or warm up mats at any time. This includes suckers AND GUM.
12. No outside footwear is permitted in the matted class space, on the competition floor or in the warm up space...yes, this includes coaches. If you only have outside footwear, please remove your footwear before walking on mats. High heel shoes are NOT permitted on any equipment.
13. The recruitment of athletes or gym promotion to recruit athletes from other programs is strictly prohibited at CheerExpo by you, or any representative, coach, athlete or parent. Flyers, posters, T-Shirts, etc. that include any tryout information or "next year" information are not permitted.
14. Last but certainly not least...this competition will be run with the spirit of fair-play and sportsmanship in mind. Any participant, coach or spectator causing interruptions during the CheerExpo will be removed without refund and all teams are at risk to be banned from future CheerExpo events if there are upsets during or after the awards ceremony. Let's teach our athletes to be good sports.

IMPORTANT: There will be a coach check in on Friday March 25th from 5 – 7pm at the venue for anyone who has not yet received their bracelets. Please book your travel arrangements accordingly.

Questions? Contact us at info@cheerexpo.net

Any part, provision, representation or warranty of this Agreement which is prohibited or which is held to be void or unenforceable shall be ineffective to the extent of such prohibition or unenforceability without invalidating the remaining provisions hereof.