



Vendor Information, Pricing and Contract

CheerExpo Nationals, March 20-22, 2026

Halifax Exhibition Centre in Halifax, NS

CheerExpo Nationals is a competition designed specifically for cheerleaders and their coaches...and you're invited!

On March 20-22, 2026 (March 20th is set up day) we will be at the Halifax Exhibition Centre. Here your booth is part of the main event. Since each performance is only 2.5 minutes, coaches and their teams will have loads of time without distractions to only be concerned with getting information, making deals, purchasing merchandise, booking dates, and ordering gear.

Vendor booths will be reserved on a first come first served basis. Payment is due upon booking.

Booth Details: Single booths are 8 x 8. Double booths are 8 x 16. Triple booth spaces are 8 x 24. Quads are 8 x 32 or 16 x 16

Each 8 x 8 booth space includes:

- One (1) 6ft table (not draped or topped). Vendors are encouraged to bring their own tables.
- Two (2) announcements
- Two (2) prize giveaways (that you donate - mandatory)
- Two (2) chairs

NOTE: booth spaces will not include draped sides or back. Vendors are encouraged to bring their own pull up banners / back drop / separators. The venue has a very limited supply of tables and those tables are in rough condition. Vendors are encouraged to bring your own tables.

(i.e., A double booth will have 2 tables and 4 chairs, a triple will have 3 tables and 6 chairs, etc).

Set up day is March 20th from approx. 4pm - 7pm. The competition event days are March 21-22. During the event days, vendors will be permitted entrance at 7:30am. The doors open to participants and spectators at 8:00am and the event starts at 9am. All timings are subject to change. Final schedules will be posted the week of the event.

Sponsorships: We are excited to explore new partnership opportunities. Our goal is to customize our sponsorship packages to meet the specific objectives of our partners. Please note there is a minimum cash investment for all sponsorships and CheerExpo is not interested in sponsorships involving product sales at this time. Please contact us if you are interested in becoming an event sponsor.

CheerExpo Nationals Vendor Contract 2026



The CheerExpo Championships will be held March 21-22, 2026 at the Halifax Exhibition Centre, in Halifax, Nova Scotia. Scan and email completed form to info@cheerexpo.net. A processing fee of 4% will apply. Processing fee is waived if paying by email money transfer (e-transfer) or by cheque. Payment options:

- Email Money Transfer to info@cheerexpo.net
- Cheque made out to CheerExpo. Mail to: CheerExpo, 16 Liberty Crescent, Trenton, ON, Canada, K8V 0G2
- Credit Card Payment through PayPal (www.paypal.com) to info@cheerexpo.net (processing fee applies)

IMPORTANT: Please read the CheerExpo Exhibitor Agreement (attached below) prior to requesting a vendor booth.

Contact Information:

Company: _____

Contact Person/Title: _____ Cell: () _____

Email: _____

Mailing Address: _____

BOOTHS (Subject to availability)

Booth Options	Super Early Rate Until Nov 30 th	Early Bird Rate Dec 1 st -Jan 15 th	Regular Jan 15 th - Feb 3 rd	Late After Feb 3 rd
Single Booth	\$555	\$655	\$755	\$1000
Double Booth	\$1050	\$1250	\$1450	\$2000
Triple Booth	\$1550	\$1850	\$2150	\$3000
Booth Cost =				

EXTRA EQUIPMENT

	Quantity	Cost	
Tables - NOTE: Extra tables are not available to rent from this venue		X \$25 =	-----
Chairs		X \$15 =	
Electricity		X \$200 =	
Please note that electrical hooks ups that are requested after Feb 3 rd will cost \$300	Extra Equipment Cost =		

(Processing fee is waived if paying with e-transfer or cheque)

Subtotal =	
+ 14% HST =	
+4% Processing Fee =	
TOTAL =	

Conditions of Participation: By submission of this contract and/or payment / request for vendor space, you agree that you have read, understand and agree to abide by ALL stipulations in the CheerExpo Exhibitor Agreement (attached below).



Exhibitor / Vendor Agreement 2026

Your Rights and Obligations:

1. Your space/time is not reserved until you pay the vendor fee. Spaces are subject to availability.
2. You must arrange your own travel and accommodations for the event.
3. **ALL PRODUCTS / SERVICES MUST BE SUITABLE FOR ALL AGE GROUPS.** This is a family friendly event and a community of inclusivity. Inappropriate or discriminatory language, images, symbols and/or sounds are not permitted.
4. **Food / Drugs / Ingestible Items / Weight Control Items / Health Products:**
 - A canteen will be set up by the venue and no outside food is permitted during the event.
 - No food or beverage sales are permitted without prior permission from CheerExpo (each specific offering must be approved by both the venue and organizers to ensure items do not conflict with the venue canteen). Note that offerings may conflict with other registered vendors.
 - You are permitted to take orders for fundraising food products for delivery after the event.
 - Complimentary food samples are permitted as long as they are bite size samples no bigger than 1oz per person. No carbonated beverages are permitted as food samples.
 - **NO PEANUT PRODUCTS!**
 - **NO DIET PRODUCTS OR SERVICES ARE PERMITTED - NO EXCEPTIONS!** This includes samples, promotion, supplements, medication, vitamins, energy drinks, herbal, protein shakes/powders, snacks, drinks, non-ingestible items and anything in between. As an event promoting confidence and positive body image to mainly adolescents, "weight control" items have no place at our event.
 - See below regarding licenses, permits and insurance requirements.
5. CheerExpo has the exclusive right to use or assign usage for the CheerExpo or CheerExpo Nationals logo or any items pertaining to the event itself. All items, including wearable items such as (but not limited to): shirts, sweaters, shorts, pants, bras, hats, bows, scrunchies, etc., that have CheerExpo or the CheerExpo Nationals logo or any other reference to the event itself are not permitted without prior written approval.
6. Door prizes will be given out each day. As a vendor, you must contribute one item, whatever you choose (as long as it is appropriate for all age groups) for each competition day for a total of TWO (2) items. Your contributions may take the form of merchandise, gift certificates, or special deals. These items will be collected on set up day.
7. You must provide your own lighting (it may be dim/dark) signage and distribution material for the event.
8. You are responsible to handle all duties, taxes and shipping fees.
9. Exhibitors may make actual sales during the event. You may take orders at the event, distribute literature, souvenirs, samples, etc. You may organize your own prize draw for prizes that you provide.
10. Exhibitors may NOT mass distribute items to the spectators or teams during the competition or awards ceremonies without prior written approval from Laura Mar (i.e., do not interrupt awards ceremony or competition to throw T-Shirts (or other items) to the athletes/fans, etc). Do not put flyers on vehicles.
11. CheerExpo, CNS, the venue, and/or their representatives will not be held responsible or liable for any incidences of injury, death, lost, stolen, or damaged items pertaining to: the event itself, shipping, parking, accommodations, or travel.
12. Vendors are responsible for any liability resulting from their own products, services or information. Vendors must carry Commercial General Liability insurance coverage for the duration of the event. **Further, vendors are responsible to comply with all laws and obtain any licenses, permits, or insurance required for their specific products / services.** CheerExpo, CNS, the venue, The City of Halifax, and/or any representatives have no responsibility in the event of any and all injuries, damages or death resulting from your products or services. Food vendors: permit information can be found here: [Temporary Food Events | Inspection, Compliance and Enforcement](#)
13. **Your booth MUST be set up on set up day (Friday March 20th).** No morning set ups on Saturday. You must check in on Friday to receive your entrance passes. All passes must be picked up at the same time. Booths that do not check in on set up day will be released to waiting list companies. There are to be NO EARLY TEAR DOWNS.
14. CheerExpo reserves the right to move booth spaces for the benefit of the event.
15. Exhibitors and their representatives will behave in an appropriate manner during the event. Anyone causing disruptions or problems, or, obviously under the influence of drugs/alcohol will be removed without refund.
16. Any amounts owing after the event will be subject to 5% per month interest. After 60 days from the set-up day (March 20th), the file will be sent to the collection agency and/or litigation will follow. The vendor is responsible for ALL legal fees in the case of litigation and all recovery fees in the case of collection agency.
17. **Recruitment Booths are not permitted at CheerExpo.** No form of team/gym recruitment is allowed at any booth. This includes flyers, T-shirts, signage, etc. promoting your gym's benefits and or tryouts and/or verbal promotion of the same.

Cancellation

- 1) If the event is cancelled by CheerExpo for any reason other than a force majeure situation, you will receive a full refund for fees paid to CheerExpo. CheerExpo is not responsible for other costs incurred such as travel, hotels, car rentals, etc. If the event must be canceled or re-scheduled for reasons outside of CheerExpo control (act of God, severe storm, terrorist attack, extensive venue damage, pandemic or any other force majeure circumstance) refunds will not be issued. Credits or partial credits may be issued towards future events in some cases and will be pro-rated based on when credit is used.
- 2) There are no refunds of display space and/or any other advertising options if you cancel.
- 3) CheerExpo reserves the right to re-schedule, postpone or make adjustments to events if necessary. Vendors unable to attend a re-scheduled date will not receive a refund.

Any part, provision, representation or warranty of this Agreement which is prohibited or which is held to be void or unenforceable shall be ineffective to the extent of such prohibition or unenforceability without invalidating the remaining provisions hereof.